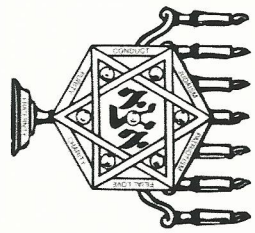


Aleph Michael Aaron Cohen

Candidate for the high and honorable position of

86th Atlanta Council S'gan



My Brother Alephs,

We, Atlanta Council AZA, have proven ourselves to be one of the best councils in the entire order. We should not be satisfied with being one of the best. We must push forward and create an even better experience for every Aleph. We can and should be known as THE BEST council in the international order.

Qualifications

Board Positions Held:

Aleph Chapter Moreh Spring 2012: Helped triple the size of our chapter
Aleph Chapter Gizbor Fall 2012: Created drawstring bag fundraiser and profited over \$200 in one semester

Aleph Chapter S'gan Spring and Fall 2013: Planned and led numerous great events including mazzo ball eating contest, Chapter Convention, and during this period we won AC chapter of the year

Aleph Chapter Godol 2014: Godol of Hazakah during the period we won Henry Monsky, coordinated with all positions

Conventions Attended:

SRC 2012

Kallah 2014

ACSC 2013

International Convention 2013, 2014

Other

Over 4.0 GPA

Active in community

Dedicated Aleph(2011-Life)

Council Awards:

Atlanta Council Chapter of the Year 2013

International Awards:

Henry Monsky Chapter Excellence Award

Tree of Life

Bronze Shield of David

What separates one elite council from another?

The obvious answer is the members. Without dedicated Alephs with good leadership potential, it is impossible to reach full potential. Recruitment is the next answer. Without a big representation, a council cannot be noticed, but this is not it. Even if every chapter recruits a record amount of 8th graders, the chapters are not necessarily good. The number of Alephs active is what determines how good a chapter and a council is.

The only way to get members active is through programs. The success of programs determines the success of the chapter.

In order to be the best council in the order, every single Atlanta Council and chapter event must be taken to the next level. We need to offer experiences that you cannot find anywhere else. Think Big! If we can take every program to the next level, there is no doubt we will be known as the BEST council in BBYO.

Fraternally submitted with an undying love for...
The International Order of BBYO, Atlanta Council #55, and my home and my heart Hazakah AZA
#2458

I forever remain,
Aleph Michael Aaron Cohen

Aleph Michael Aaron Cohen

AC Program Bank

If elected, I will create and manage an Atlanta Council Program Bank. This will display all programs created by every AC chapter and will highlight some successful events from other regions.

Frat Night

If elected, I will plan an AZA only frat night. This will create a stronger AC brotherhood. This can be used either be a great first council event for new members or a fantastic way to end the BBYO season.

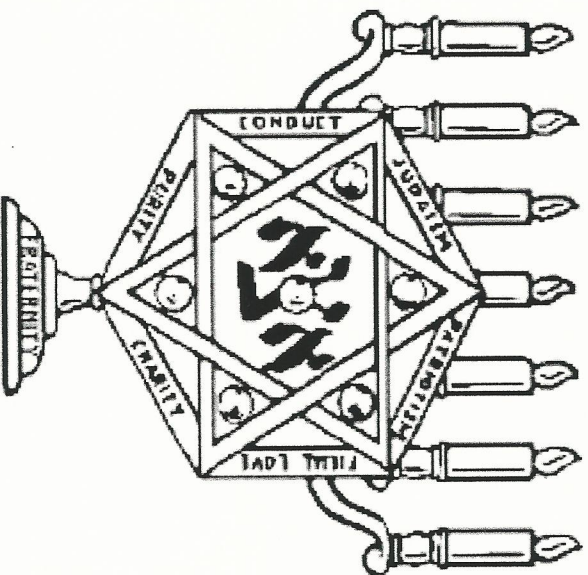
Think Big

If elected, I want to help chapters to take programming to the next level. I want chapters to create events that they never thought would be possible. Alephs should have an opportunity to experience new exciting things with his fellow brothers.

Enhanced Guide

If elected, I will create a more defined program guide: 1 month before the program, basic ideas will be due. 3 weeks before, description of program to go in email, date, time, and location will be due. 2 weeks before, basic outline, 5 Ws and folds will be due. 1 week before, full outline will be due.

Plan of Action



Council Programs

If elected, I will help edit all convention programs (with coordinators) submitted by steering to make sure they are super interesting. Also, I also will work with partner organizations to make sure we get the most engaging speakers.

Filler Programs

If elected, I will create multiple 30 minute programs. These will be completed with a script and require minimal supplies. This will be useful if a chapter program runs short. Also, these programs can be integrated in any event.

Communication

If elected, I will send out weekly counterpart emails. I will also give immediate feedback on all outlines and scripts submitted. After every chapter event, I will make a phone call to the chapter S'gan to see how the program went.

Program Evaluations

If elected, I will attend at least one program from each chapter. After the event, I will have a meeting with the leaders of the chapter and discuss what went well and what can be improved. Then we will create together a plan to make each program better.

5 Folds

If elected, I want to encourage chapters to plan programs that fully develop 2 to 3 folds per a program. It is more important to make each fold meaningful than having all 5 in an event.